“Success is Intentional, So is Failure”
~Lawrence Hudson

In the session, Success Is Intentional, So Is Failure, we will provide an overview of how we use our Strategic Plan as the driving force behind promoting the success of ALL students. In this session, we will give an overview of how we became goal oriented, focusing on student data and outcomes. The ultimate result was the raising of our district’s accountability to a “B” rating.

Demographics and Background of District

Western Line School District is a rural district in the Northwestern Region of Mississippi in Washington County. Western Line serves students in the Mississippi Delta from Glen Allen, Meyersville, Acon, Wayside, Meltcalfe, Winterville, and a small portion of Greenville. Western Line consists of two campuses, and four schools. In South Washington County, is the Riverside campus which consists of Riverside Elementary (Pre-K to 6) and Riverside High School (7-12). In Greenville, MS is the O’Bannon campus which consists of O’Bannon Elementary (Pre-K to 6) and O’Bannon High School (7-12). The district’s enrollment is 1980 students with a free and reduced lunch rate of above 90%. Our Demographics are 1080 Black (55%), 839 White (42%), and 61 Hispanics (3%). Of those students we have 27 ELL, 16 Immigrant, 6 Migrant, and 6 homeless.

School and District Accountability Ratings

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>O’Bannon High School</td>
<td>460 points “F”</td>
<td>565 points “D”</td>
</tr>
<tr>
<td>O’Bannon Elementary School</td>
<td>403 points “B”</td>
<td>429 points “B”</td>
</tr>
<tr>
<td>Riverside High School</td>
<td>521 points “D”</td>
<td>627 points “C”</td>
</tr>
<tr>
<td>Riverside Elementary School</td>
<td>422 points “B”</td>
<td>465 points “A”</td>
</tr>
<tr>
<td>Western Line School District</td>
<td>551 points “C”</td>
<td>606 points “B”</td>
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</tbody>
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Western Line School District: 2019-2024 STRATEGIC PLAN

Goal 1: Increase Student Achievement

Western Line School District will provide comprehensive, diverse, and challenging instruction in order to challenge all students from K-12 to meet the needs of ALL students.
2019-2024 STRATEGIC PLAN

Goal 2: Safe and Diverse Schools

"Western Line School District offers a safe and inclusive educational environment, creating opportunities for all students by taking proactive approaches to secure the campuses and grounds, as well as employing the necessary safety personnel."

Goal 3: Improve Technology Infrastructure

"Western Line School District strives to prepare all students for the ever-changing, technologically advanced society by providing schools with the most advanced technological infrastructure, moving towards the 21st Century."

Goal 4: Enhance Communication with Stakeholders

"Western Line School District is committed to enhancing communication with all stakeholders by utilizing an array of outreach mechanisms that will foster positive relationships, both face-to-face and through social media."

Goal 5: Maintain a Sound Financial Budget

"Western Line School District strives to maintain a sound financial budget, while providing the necessary facilities, and highly qualified staff needed to increase the academic achievement of all students."

2019-2024 STRATEGIC PLAN

Goal 1: Promote Academic Excellence

"Western Line School District is committed to fostering academic excellence by implementing innovative teaching methods and maintaining a focus on student achievement."

2019-2024 STRATEGIC PLAN

Goal 6: Foster Community Engagement

"Western Line School District aims to build a strong community through collaboration with parents, students, and the broader community."

2019-2024 STRATEGIC PLAN

Goal 7: Enhance Student Engagement

"Western Line School District is dedicated to enhancing student engagement by promoting extracurricular activities and fostering a sense of community among students."

2019-2024 STRATEGIC PLAN

Goal 8: Support Staff Development

"Western Line School District prioritizes the professional growth of its educators, ensuring they have the necessary tools and resources to foster student success."

2019-2024 STRATEGIC PLAN

Goal 9: Enhance Facilities and Infrastructure

"Western Line School District is committed to maintaining and improving school facilities and infrastructure to support an optimal learning environment for all students."

2019-2024 STRATEGIC PLAN

Goal 10: Promote Sustainability

"Western Line School District strives to integrate sustainability practices into its operations, reducing its environmental impact and promoting a responsible approach to resource management."

2019-2024 STRATEGIC PLAN

Goal 11: Enhance Student Well-being

"Western Line School District is dedicated to promoting the well-being of students by providing support for mental health, physical fitness, and overall welfare."

2019-2024 STRATEGIC PLAN

Goal 12: Engage Parents and the Community

"Western Line School District engages parents and the community in the education process, fostering partnerships that support student success."

2019-2024 STRATEGIC PLAN

Goal 13: Strengthen Community Partnerships

"Western Line School District is committed to developing strong partnerships with local businesses, organizations, and community leaders to support student success and community engagement."

2019-2024 STRATEGIC PLAN

Goal 14: Enhance Teaching and Learning Experiences

"Western Line School District is dedicated to providing rich and engaging learning experiences that foster critical thinking, creativity, and a love of learning."

2019-2024 STRATEGIC PLAN

Goal 15: Foster Student Success

"Western Line School District prioritizes student success by ensuring they have the support they need to achieve their academic and personal goals."

2019-2024 STRATEGIC PLAN

Goal 16: Promote Equity and Inclusion

"Western Line School District is committed to promoting equity and inclusion, ensuring all students have equal opportunities to succeed regardless of background or circumstances."

2019-2024 STRATEGIC PLAN

Goal 17: Enhance Parental Engagement

"Western Line School District is focused on enhancing parental engagement by providing opportunities for involvement in the educational process and fostering open communication."