

What to Expect...



Attorney Jim Keith will discuss the hard realities surrounding cyber ransoms, how to properly view and prepare vendor contracts, and what to expect from those pesky phishing emails.



Attorney Adam Griffin will share the conversation around database ransoms and what you can expect. He will provide additional insight on how and when to prepare for a cyber ransom.



MSBA Communications Manager, Ashton Walker, will provide a step-by-step basis on crisis communications, how to prepare for a PR nightmare, and the message you should be sending.



Attorney Austin Gilbert will guide you through the policies to support issues such as crisis communications and FERPA. He will discuss how to move forward in developing policies that work.

And much
More!



Mississippi School Boards Association
P. O. Box 203
Clinton, MS 39060

The 2019 *Policy* CONFERENCE

SEPTEMBER 9-10



THE HILTON JACKSON

1001 EAST COUNTY LINE RD. JACKSON, MS 39211

Non-Profit
Organization
U.S. POSTAGE
PAID
Clinton, Mississippi
Permit No. 208

Policy CONFERENCE

September 10, 2019 | 8:30a - 4:00p

REGISTRATION

September 9 - 10, 2019
The Hilton Jackson | 601. 957. 2800

EARLY BIRD SEMINAR

September 9, 2019 | 1:00p - 5:00p

Noon - 1:00p

REGISTRATION

1:00p - 5:00p

Are You Prepared to Pay a Database Ransom?

(including discussion of phishing emails, vendor contracts and cyber insurance.)

Attorney Jim Keith |
Attorney Adam Griffin;
Adams and Reese, LLP

7:00a - 8:30a

REGISTRATION | BREAKFAST

8:30a - 9:30a

Greetings | Policy Updates

Austin Gilbert
MSBA Manager of Policy Services

9:30a - 10:30a

Finances - Actions Before the Audit (Compliance Audit)

Stephanie Palmertree
Director of Financial and Compliance Audit
MS Office of the State Auditor

10:30a - 10:45a

BREAK

10:45a - Noon

FERPA

Austin Gilbert
MSBA Manager of Policy Services

Noon - 12:45p

LUNCH

12:45p - 1:15p

Safe Schools Task Force

Paul Chamblee
MSBA Governmental Relations Manager

1:15p - 1:45p

Crisis Communications & Policy

Ashton Walker
MSBA Communications Manager
Austin Gilbert
MSBA Manager of Policy Services

1:45p - 2:00p

BREAK

2:00p - 2:45p

Policies Every Board Member Should Know

Michael Waldrop, Ph.D.
MSBA Executive Director

2:45p - 4:00p

Legal Updates

Attorney Jim Keith
MSBA General Counsel;
Adams and Reese, LLP

Please use a separate form for each person registering.

Name _____

Email _____

School District _____

Please Mark:

- School Board Member
- Board President | Chair
- Superintendent
- Attorney
- Central Office Staff
- Other _____

Early Bird - Sept. 9

(includes materials and refreshments)

4 Credit hours available to board members

- \$105 per person - Member District
- \$210 per person - Non-member District

Policy Conference Sessions - Sept. 10

(includes materials, breakfast, lunch, and refreshments) 6 Credit hours available to board members and school business administrators | business officers.

- \$250 per person - Member District (does not include Early Bird)
- \$500 per person - Non-Member District (does not include Early Bird)

Payment:

- Payment Enclosed
- Please Bill District for PO# _____

Mail this form to:
Mississippi School Boards Association
P.O. Box 203 | Clinton, MS 39060-0203

at www.msbaonline.org

Cancel your registration in writing by Sept. 5 or your district will be billed the full registration fee.

Rooms are available September 9-10 at the Hilton Hotel in Jackson. To receive the special rate of \$126, make your reservations with The Hilton Jackson by **September 3** (extended date).

Contact the hotel directly at 1-888-263-0524 or online at www.hiltonjackson.com. Register online with code "MSB908" to receive