

47th Annual Conference

LEADERSHIP IN ACTION

MONDAY AGENDA

12:30 p.m.

REGISTRATION / EXHIBITS

2:00 p.m. (Salons A, B, C)

Board Strategies for Dealing with the Teacher Shortage

Chuck Poer

Vice President, Education Services

Bailey Education Group, LLC

3:30 p.m. (Salons A, B, C)

Should I Accept the Ham?

Dr. Tommye Henderson

MSBA Superintendent Search Consultant;

former Clinton Public School District Superintendent

Dr. Michael W. Waldrop

Executive Director, MSBA

5:00 p.m.

ADJOURN

5:30 p.m. (Crowne)

**INSURANCE SERVICES MEMBER APPRECIATION
RECEPTION**

Insurance Services Member Appreciation Reception

Monday, February 18th

5:30 p.m. - 6:30 p.m.

*Sponsored by: MSBA Workers' Comp,
Property, and Casualty Trusts*

Mix and mingle while enjoying
hors d'oeuvres in the Crowne room,
located near the Wellington's entrance.

Reception is reserved for school districts that
are members of MSBA Insurance Trusts.

Members are listed on page 44.



MSBA has always been there for you.
Now we will come to your district.

*For more information,
see page 49.*

47th Annual Conference

TUESDAY AGENDA

LEADERSHIP IN ACTION

7:00 a.m.

REGISTRATION / EXHIBITS

CONTINENTAL BREAKFAST

Sponsored by JBHM Architecture

8:00 a.m. (*Salons A, B, C*)

OPENING GENERAL SESSION

WELCOME

Jamelda F. Fulton, M.A.E.
MSBA President
Western Line School District

POSTING OF COLORS

South Delta High School Army JROTC

GREETINGS / REMARKS

Honorable Lynn Fitch
State Treasurer

Dr. Carey Wright
State Superintendent of Education

GREETINGS FROM SPONSORS

Gary Bailey
Bailey Education Group, LLC

Todd Zorros
Scholastic, Inc.

Move to Learn

INTRODUCTION OF SPEAKER

Jamelda F. Fulton, M.A.E.

KEYNOTE *Sponsored by Scholastic, Inc.*

The 365 Day Literacy Super Strategy: 10 Steps for Equity, Excellence, and Achievement for Every Student

Pam Allyn
Senior Vice-President of Innovation
Scholastic, Inc.
Founder of LitWorld

10:00 a.m. - 10:30 a.m.

BREAK (*Imperial Hall, Diplomats*)
Sponsored by Scholastic, Inc.

10:30 a.m. - 11:30 a.m.

CONCURRENT SESSIONS

Know Your Contracts (*Salon A*)

Jim Keith, Esq.
MSBA General Counsel / Senior Partner
Adams and Reese, LLP

The 365 Day Literacy Strategy: A Deeper Dive (*Salon C*)

Pam Allyn
Senior Vice-President of Innovation
Scholastic, Inc.
Founder of LitWorld
Sponsored by Scholastic, Inc.

Move to Learn (*Cabana*)

Larry Calhoun
Division Director
Office of Healthy Schools
Mississippi Department of Education

Dale Dieckman, ATC, CSCS
Physical Education Specialist
Office of Healthy Schools
Mississippi Department of Education

Providing Equitable Access to Computing Education in Elementary Schools (*Amphitheater*)

Dr. Cherie Labat
Superintendent
Columbus Municipal School District

Dr. Sarah Lee
Co-Director
Mississippi Coding Academy

MDE Dashboard Report (*Penthouse*)

Deborah Donovan
Director of Data Analysis and Reporting
Mississippi Department of Education

47th Annual Conference

LEADERSHIP IN ACTION

TUESDAY AGENDA

11:30 a.m. - 1:00 p.m.
LUNCH ON YOUR OWN

1:00 p.m. - 2:00 p.m.
CONCURRENT SESSIONS
Know Your Contracts (*Salon A*)

Jim Keith, Esq.
MSBA General Counsel / Senior Partner
Adams and Reese, LLP

The 365 Day Literacy Strategy: A Deeper Dive (*Salon C*)

Pam Allyn
Senior Vice-President of Innovation
Scholastic, Inc.
Founder of LitWorld
Sponsored by Scholastic, Inc.

Why Are the Students Doing Math THAT Way? Becoming a Math Advocate for Your Students (*Cabana*)

Misty McClain
Partnership Executive
HMH Professional Services
A division of Houghton Mifflin Harcourt

Providing Equitable Access to Computing Education in Elementary Schools (*Amphitheater*)

Dr. Cherie Labat
Superintendent
Columbus Municipal School District

Dr. Sarah Lee
Co-Director
Mississippi Coding Academy

MDE Dashboard Reports (*Penthouse*)

John Kraman
Chief Information Officer
Mississippi Department of Education

2:00 p.m. - 2:30 p.m.
BREAK (*Imperial Hall, Diplomats*)
Sponsored by Scholastic, Inc.

2:30 p.m. - 3:30 p.m.
CONCURRENT SESSIONS

Safe and Civil Schools: Practical Solutions, Positive Results (*Salon C*)

Dr. Rob Picou
Superintendent
Tupelo Public School District

Kim Britton
Deputy Superintendent
Tupelo Public School District

Paige Tidwell
Accountability and Data Coordinator, District Test Coordinator, and CHAMPS Coordinator
Tupelo Public School District

Melissa Thomas
Principal
Lawndale Elementary
Tupelo Public School District

Every Point Counts: Analysis of the Accountability Model from a District Perspective (*Amphitheater*)

Cory Uselton
Superintendent
DeSoto County School District

Jennifer Weeks
Assistant Superintendent
DeSoto County School District

Ryan Kuykendall
Director of Accountability and Research
DeSoto County School District

Vicksburg Warren School District: Together We Are Better (*Crowne*)

Chad Shealy
Superintendent
Vicksburg Warren School District

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TUESDAY AGENDA

LEADERSHIP IN ACTION

2:30 p.m. - 3:30 p.m.

CONCURRENT SESSIONS (continued)

Columbia School District: Believe Achieve Succeed
(Penthouse)

Dr. Jason Q. Harris
Superintendent
Columbia School District

Dr. Gregory W. Smith
Director of School Accountability
Columbia School District

**Quitman County School District: Data Doesn't Lie -
Check the Scoreboard** (Cabana)

Dr. Evelyn Jossell
Superintendent
Quitman County School District

Dr. Fredrick Robinson
Principal
Quitman County Elementary School

Chawonea Presley
Math Coach
Quitman County Elementary School

Jasmine Abbey Bell
English/Language Arts Instructional Coach
Quitman County School District

Tarya Harrell
Math Instructional Coach
Quitman County School District

Dr. Sarah Swauger
Literacy Coach
Quitman County School District

Linda Downing
Director of Instructional Services
Quitman County School District

3:30 p.m. - 3:45 p.m.

BREAK (Imperial Hall, Diplomats)
Sponsored by Scholastic, Inc.

3:45 p.m. - 4:45 p.m.

REPEAT CONCURRENT SESSIONS

5:00 p.m. - 6:30 p.m.

**SCHOOL BOARD MEMBER RECOGNITION WEEK
RECEPTION** (Salons A, B)

Sponsored by Bailey Education Group, LLC

REGISTER TODAY!

www.msbaonline.org



MISSISSIPPI
SCHOOL BOARDS
ASSOCIATION

CSBA

Council of School Board Attorneys

Annual 
Seminar on
School Law

MAY 7th, 2019
Holiday Inn • Trustmark Park

47th Annual Conference

LEADERSHIP IN ACTION

WEDNESDAY AGENDA

6:45 a.m. - 7:45 a.m.

**BOARD PRESIDENTS / SUPERINTENDENTS
NETWORKING BREAKFAST** *(Penthouse)*

*Sponsored by Butler Snow, LLP
Homeland Safety Systems*

CONTINENTAL BREAKFAST *(Imperial Hall, Diplomats)*
(for other school leaders)

*Sponsored by
Homeland Safety Systems
Performance Based Education Company*

7:00 a.m.

REGISTRATION / EXHIBITS

8:00 a.m. *(Salons A, B, C)*

SECOND GENERAL SESSION

WELCOME

Jamelda F. Fulton, M.A.E.
MSBA President
Western Line School District

STUDENT PRESENTATIONS

Western Line School District

GREETINGS FROM SPONSORS

Richard McNeel
JBHM Architecture

Steve Montgomery
Performance Based Education Company

Troy Johnston
Butler Snow, LLP

LEGISLATIVE UPDATE

Paul Chamblee
Governmental Relations Manager
MSBA

INTRODUCTION OF SPEAKER

Jamelda F. Fulton, M.A.E.

KEYNOTE *Sponsored by Scholastic, Inc.*

Open a World of Adventure with STEM+: Inspiring Students to Touch the Sky

Captain Barrington Irving
Founder of the Flying Classroom and Experience
Aviation

10:00 a.m. - 10:30 a.m.

BREAK *(Imperial Hall, Diplomats)*
Sponsored by Scholastic, Inc.

10:30 a.m. - 11:30 a.m.

CONCURRENT SESSIONS

Proactive Communication Among School Officials, Parents, and the Media *(Cabana)*

Cory Uselton
Superintendent
DeSoto County School District

An Ounce of Prevention: Catching Kids Early
(Amphitheater)

Ernesto Rodriguez, Jr.
Director of Early Childhood, West Region
Scholastic Education

How We Found a Superintendent *(Penthouse)*

Dr. Tommye Henderson
MSBA Superintendent Search Consultant;
former Clinton Public School District Superintendent

Jason Spears
Board President
Columbus School District

Dr. Cherie Labat
Superintendent
Columbus School District

Barbara Jones
Board President
Lauderdale County School District

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WEDNESDAY AGENDA

LEADERSHIP IN ACTION

How We Found a Superintendent... Continued *(Penthouse)*

Dr. John-Mark Cain
Superintendent
Lauderdale County School District

Jamelda F. Fulton, M.A.E.
Board Member
Western Line School District

Becky Avis
Vice President
Western Line School District

Lawrence Hudson, Ed.S.
Superintendent
Western Line School District

Let Policy Answer Your Questions *(Crowne)*

Austin Gilbert, Esq.
Manager of Policy and Legal Services
MSBA

11:45 a.m.

LIGHTHOUSE AWARDS LUNCHEON

Sponsored by Bailey Education Group, LLC

RECOGNITION OF LUNCHEON SPONSORS

AWARDS PRESENTATIONS / RECOGNITIONS

Legislative UPDATE & School Law Review



MISSISSIPPI
SCHOOL BOARDS
ASSOCIATION

APRIL 22-23, 2019
Hilton Hotel
Jackson, MS