

## ENLIGHTENING EARLY BIRDS

### Louisiana Legislative Update

Join LSBA's Governmental Relations Team for an overview of the 2018 Louisiana Legislative Session that concludes on June 4. In this Louisiana specific training, you'll receive pertinent information about the impact of the Louisiana Legislature's actions as they relate to K-12 education.

### The Millennials Are Here! Unifying the Generations in the Boardroom and Workplace

The millennials have landed, and the workplace is never looking back. More and more, baby boomers are retiring, and millennials are on track to take their place as the dominant generation. Come learn how to appreciate and utilize generational differences for the success of our students and our schools.

## CONCURRENT SESSIONS

### Literacy: The Key to Educational Success

Ensuring literacy for all learners is a formidable task. Building strong literacy skills supports the achievement of rigorous standards, fosters the acquisition of critical skills to compete in a global economy, and advances the participation of knowledgeable citizens in our society. This session will explore the data, recommendations, and strategies to build on current literacy efforts as one continues to promote educational excellence.

### School Boards and Student Outcomes

How can school boards impact student outcomes? This session will explore this essential question amid a growing teacher shortage crisis. The use of data to form strategies that impact board decisions will be the primary focus of the session. Attendees will learn to scrutinize relevant data and apply strategic strategies for asking the right questions about investments in professional development.

### Culturally Proficient Leadership

This interactive session will explore equitable practices in relationship to the school and district environment. Participants will have an opportunity to begin conversations regarding equity, student learning, and high expectations for achievement, student attendance, and positive student engagement through building culturally proficient relationships.

### Soft Skills for Hard Numbers

Employers demand soft skills. Discover techniques used in business to grow soft skills. This case-study-driven and interactive session focuses on soft skills for hard numbers in student behavioral change. Hands-on exercises will allow participants to see how to transfer the soft skills business model to the classroom.

### Common Sense Approach to Armed School Security

Lake Hamilton School District (Arkansas) Superintendent Steve Anderson will share how he has kept his schools safe for the past 25 years by arming school staff. Learn about the school safety programs and armed school security changes that have taken place in Arkansas since 2015. Also learn how his and other districts in Arkansas have approached school security, recent legislative actions on these programs, and the pros and cons of such programs.

## HOTEL ACCOMMODATIONS



Make hotel reservations at the Beau Rivage, 888.750.7111 — the conference hotel. If you register before June 27, the rate is \$159/night + \$15 resort fee and 12% tax. Mention that you are attending the Southern Region Leadership Conference to get the conference rate. A link to make your registration online is available on MSBA's website: [www.msbaonline.org](http://www.msbaonline.org).

Beau Rivage was rebuilt and reopened in 2006, a year after Hurricane Katrina. The hotel is the tallest building in Mississippi. The term 'Beau Rivage' is French for 'beautiful shore'. Beau Rivage has won every major local, regional, and state award available for outstanding community service including the Governor's Cup Award for Outstanding Large Business in 2003.

# 2018 SOUTHERN REGION LEADERSHIP CONFERENCE

Beau Rivage Resort & Casino



*A leadership conference for school board members, superintendents, and education leaders in AR, LA, and MS*

# JULY 22-24



Hosted by:





# KEYNOTE SPEAKER

Known for his award-winning cartoons, entertaining radio program, and engaging short stories, Marshall Ramsey is a two-time Pulitzer Finalist (2002 and 2006). His editorial cartoons are syndicated nationally by Creators Syndicate and have appeared in *The New York Times*, *USA Today*, and *The (Jackson, MS) Clarion-Ledger*. He is the author of several successful books including two cartoon collections—the short story collection, *Fried Chicken and Wine*, and the delightful children’s book, *Banjo’s Dream*. He’s also the host of the weekly statewide radio program, *Now You’re Talking with Marshall Ramsey*, on Mississippi Public Broadcasting.



# CONCURRENT SESSIONS

## Establishing Systematic Leadership with Systematic Attention to Curriculum, Instruction, and Assessment

The Curriculum Leadership Institute Model offers a systemic and systematic approach to build a complete curriculum, instruction, and assessment package organized around a governance structure. This session will offer suggestions to support the new ESSA expectations by providing assistance in developing local, aligned curriculum, instructional plans, and assessments for measuring student growth.

## Pre-K: An Effective Strategy to Prepare All Kids for Success and Strengthen Our Economy

In order to maintain our place in the global economy, the business community has a vested interest in the successful education and development of our nation’s student population. The first component of the success is pre-k programs that provide high quality early education to all students — particularly those from disadvantaged backgrounds. Quality pre-k programs not only level the educational playing field, but also prepare students to enter kindergarten ready to learn. This session explores early brain development and its connection to future workforce development.

## School Safety: A Shared Responsibility

One of the primary responsibilities of every school district is to ensure a safe and secure campus for students, staff, and visitors. This session will investigate how to evaluate current risks and address the challenges of securing schools.

## Making Father and Family Engagement Relevant to STUDENT Outcomes

It is always nice to have fathers volunteer in schools but what is your district doing for MOST of the dads? Many dads cannot volunteer a day of their time and kids need dads to be involved in their education on a daily basis. Strong Fathers engages fathers in the schools so that they can do more AT HOME with their children. Come learn how this program can make a difference in the academic outcomes of many more students in your district.

## Ensuring All Students Become Proficient Readers by Grade 3

This session will share case studies and results from Southern schools and districts and their implementation of Lexia, a web-based, research proven, literacy tool. Learn how Lexia partners with Southern school districts to significantly raise student achievement.

# AGENDA

## Sunday, July 22, 2018

Noon - 6:00 p.m. .... REGISTRATION  
 10:00 a.m. - 6:00 p.m. .... EXHIBITOR SETUP  
 3:00 p.m. - 5:00 p.m. .... LA EARLY BIRD  
**SESSION 1: Louisiana Legislative Update**  
 Scott Richard, LSBA Executive Director  
*Exclusive to LA participants*  
 3:00 p.m. - 5:00 p.m. .... AR AND MS EARLY BIRDS  
**SESSION 2: The Millennials Are Here!**  
**Unifying the Generations in the Boardroom and Workplace**  
 Tommye Henderson, Ph.D., former Superintendent of Clinton Public School District; former Mississippi College Assistant Professor of Educational Leadership  
 Denotris Jackson, MSBA Assistant Executive Director  
 5:00 p.m. .... ADJOURNMENT  
 DINNER ON YOUR OWN

## Monday, July 23, 2018

7:00 a.m. - 5:00 p.m. .... REGISTRATION  
 7:00 a.m. - 5:00 p.m. .... EXHIBITS  
 7:00 a.m. - 8:30 a.m. .... CONTINENTAL BREAKFAST  
 8:30 a.m. - 10:00 a.m. .... OPENING GENERAL SESSION  
 10:00 a.m. - 10:30 a.m. .... BREAK  
 10:30 a.m. - Noon ..... CONCURRENT SESSIONS  
 Noon - 1:30 p.m. .... LUNCH ON YOUR OWN  
 1:30 p.m. - 3:00 p.m. .... CONCURRENT SESSIONS  
 3:00 p.m. - 3:30 p.m. .... BREAK  
 3:30 p.m. - 5:00 p.m. .... CONCURRENT SESSIONS

## Tuesday, July 24, 2018

7:30 a.m. - 8:30 a.m. .... CONTINENTAL BREAKFAST  
 8:00 a.m. - 12:00 noon ..... EXHIBITS  
 8:30 a.m. - 10:00 a.m. .... CONCURRENT SESSIONS  
 10:00 a.m. - 10:30 a.m. .... BREAK  
 10:30 a.m. - Noon ..... CLOSING GENERAL SESSION  
 12:00 noon ..... Explore the Mississippi Gulf Coast!

**REGISTER**  
*online!*  
 WWW.MSBAONLINE.ORG

# SOUTHERN REGION LEADERSHIP CONFERENCE

July 22-24, 2018 | Beau Rivage Resort & Casino | Biloxi, MS

There is a limited room block at the Beau Rivage Resort & Casino for the nights of July 22-24. Rates: \$159/night + \$15 resort fee and 12% tax. To get these special rates, please mention that you are attending the Southern Region Conference. The rates are available until June 27. A link to make your reservations online is available on our website: [www.msbaonline.org](http://www.msbaonline.org).

Please use a separate form for each person registering.  
 Print plainly or type. Feel free to photocopy this form.

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 School District / Association / Agency \_\_\_\_\_  
 \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### FEES:

✓	Cost	EARLY BIRD SEMINAR
		\$105 - LA Legislative Update ( <i>only LA board members</i> )
		\$105 - The Millennials Are Here! Unifying the Generation in the Boardroom and Workplace ( <i>For MS participants</i> )
		<b>FULL CONFERENCE</b> ( <i>includes general and concurrent sessions, materials, refreshment breaks, and continental breakfasts</i> )
		\$350 - School Board Members, Superintendents, Other School District Leaders
		\$65 per person - Spouse / Guest Registration
		\$275 - NSBA / State School Boards Assoc. Staff
		\$0 - State SBA Executive Director
		\$0 - State SBA Board President
\$		<b>TOTAL REGISTRATION FEES</b>

### PAYMENT:

- Payment Enclosed - Check # \_\_\_\_\_
- Payment Enclosed - Money Order # \_\_\_\_\_

### CANCELLATION POLICY:

Written cancellations received by Friday, June 15 - \$100 fee  
 NO REFUNDS WILL BE PROVIDED FOR  
 CANCELLATIONS AFTER FRIDAY, JUNE 15

Send completed form & your payment to:  
 Mississippi School Boards Association  
 P. O. Box 203 / Clinton, MS 39060-0203

Questions? Call toll-free: 1.888.367.6722 or visit [www.msbaonline.org](http://www.msbaonline.org) for more info.