

## MEDIA RELATIONS - SAMPLE NEWS RELEASE

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FOR IMMEDIATE RELEASE

[Date]

Contact: [Your name and title]  
[Your school district]  
[Your phone number and e-mail]

### **[NAME OF DISTRICT] to celebrate School Board Member Recognition Week in Mississippi**

The [your School District] will join districts across the state to thank school board members during School Board Member Recognition Week, February 10-16, for their leadership and service to local school districts and communities.

“This week is a special opportunity to express our gratitude for the hard work of our school board members and to thank them for their dedication to this community and its children,” said [first and last name of Superintendent], [your School District] Superintendent.

More than 750 Mississippians are members of local school boards. The board members who serve on [your School District] School Board are responsible for setting the vision and goals for the district. They work to provide a quality education for [ ] K-12 students and oversee an annual budget of \$[ ]. The school board also hires quality educators, sets district goals, adopts policies, and evaluates progress while keeping the interests of our students first. They also serve as the community’s voice in the school district and the district’s voice in the community.

“As school leaders, board members play an important role in engaging our community in supporting our public schools,” said [last name of Superintendent].

During School Board Member Recognition Week in Mississippi, the [your School District] invites students, staff, community members, and the general public to take part in honoring board members. [Add a paragraph listing ways you will honor board members in your district.]

The men and women serving [your School District] and their years of service are: [list board members’ names and years of service].

Further information about activities is posted on the district web site at [your district’s web address].

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