



MSBA *Virtual* Annual Conference | February 15-17, 2021

## AGENDA\*

### **EARLY BIRD / Monday, February 15<sup>th</sup>**

- 1:00 p.m. WELCOME**
- 1:15 p.m. BOARD SUPERINTENDENT LEADERSHIP FOR STUDENT SUCCESS**  
Dr. Tim Martin, Superintendent, Clinton Public Schools
- 2:45 p.m. EXHIBITOR BREAK**
- 3:00 p.m. BOARD PRESIDENTS' PANEL**  
Leroy Matthews, MSBA President and Quitman County School District; James Stubbs, Long Beach School District; Sandra Odom, Pearl Public School District; Etta Taplin, North Pike School District; Jamelda Fulton, Western Line School District; Jan Vaughn, MSBA Immediate Past President and Greenville Public School District; and Denotris Jackson, MSBA Executive Director
- 4:00 p.m. SCHOOL BOARDS MAKE A DIFFERENCE**  
Dr. Phil Gore, Division Director, Texas Association of School Boards
- 5:00 p.m. ADJOURN**

### **CONFERENCE DAY 1 / Tuesday, February 16<sup>th</sup>**

- 8:00 a.m. OPENING GENERAL SESSION**
- **Welcome** — Leroy Matthews, MSBA President; and Denotris Jackson, MSBA Executive Director
  - **Posting of Colors** — Pass Christian JROTC
  - **Greetings** — Dr. Jason S. Dean, President, State Board of Education
  - **Featured Speaker** — Anna Chavez, Executive Director, National School Boards Association
  - **Keynote Address** — Miranda Beard, Past NSBA President and Past MSBA President

10:00 a.m. EXHIBITOR BREAK

10:30 a.m. CONCURRENT SESSIONS #1

- **Learning Loss: Creating Pathways Back to Proficiency** — Pat Ross, Vice President of Operations, Bailey Education Group; Tanisha Washington, Director of Education Services, Bailey Education Group; and J.P. Beaudoin, Chief Executive Officer & Advanced Instructional Management, Bailey Education Group
- **Social and Emotional Learning: The Foundation and the Heartbeat of Education — Especially in Challenging Times** — Dr. Karen Burke, Senior Vice President, Scholastic Education
- **Child Internet Safety and Human Trafficking** — Victoria Rice, Investigator, Cyber Crime Division, State of Mississippi; and Raina Anderson, Esq., Special Assistant Attorney General, State of Mississippi
- **Mindfulness from the Boardroom to the Classroom** — Timi Tullis, Associate Executive Director, Alaska School Boards Association; and Kay Douglas, Consultant, Texas School Boards Association
- **It Can Be Done! High Poverty & High Performance** — Dr. Shannon Whitehead, Principal, McNeal Elementary School
- **Best Practices in Budget Monitoring** — Sandi Halliwell, CPA, Former Business Manager, Clinton Public School District
- **Social Emotional Learning Standards** — Ginger Koestler, Behavior Interventionist Specialist, Mississippi Department of Education
- **Improving Engagement in a Connected World: The Worker, The Employer, The Provider, The Technology, and You** — Anissa Young, MSBA Insurance Program Manager; Jennifer Prewitt, Claims Manager, CorVel; and David Lupinsky, Vice President Digital Health and Innovation, CorVel

11:30 a.m. VIRTUAL LUNCH

1:00 p.m. REPEAT CONCURRENT SESSIONS #1

2:00 p.m. ADJOURN

## **CONFERENCE DAY 2 / Wednesday, February 17<sup>th</sup>**

8:00 a.m. GENERAL SESSION

- **Welcome** — Leroy Matthews, MSBA President; and Denotris Jackson, MSBA Executive Director
- **Musical Presentation** — Quitman County School District
- **General Session Speaker** — Dr. David Lee, Associate Professor, The University of Southern Mississippi

10:00 a.m. EXHIBITOR BREAK

10:15 a.m. CONCURRENT SESSIONS #2

- **School Law Update** — Jim Keith, Esq., MSBA General Counsel, and Partner, Adams and Reese, LLP

- **Social and Political Discourse in Schools** — John Hooks, Esq., Partner and Education Team Leader, Adams and Reese, LLP
- **Crowdfunding in K-12 Schools: DonorsChoose and Your School District** — Keya Wondwossen, Advocacy and Public Partnerships Director, DonorsChoose
- **Leading for Equity: How Boards Can Begin Their Educational Equity Efforts** — Verjeana McCotter-Jacobs, Esq., Chief Transformation Officer, National School Boards Association
- **CTE Success: From CTE to Certification to Employment** — Dr. Lundy Brantley, Superintendent, Neshoba County School District
- **Legislative Advocacy Basics for School Board Members** — Austin Gilbert, Esq., MSBA Policy Manager
- **It's Lonely at the Top** — Toriano Holloway, Superintendent, Quitman School District
- **What We Have Here is Failure to Communicate** — Ramona Powers, Board Development and Technology Director, North Carolina School Boards Association

**11:15 a.m. REPEAT CONCURRENT SESSIONS #2**

**12:15 p.m. VIRTUAL CELEBRATION LUNCHEON AND AWARDS**

**1:00 p.m. ADJOURN**

*\*Agenda as of February 3, 2021;  
Subject to change.*