



EARLY BIRD SEMINAR / Monday, November 18

- 2:00 p.m. Welcome**
Dr. Denotris Jackson, MSBA Executive Director
- Reading Forward: Mississippi's Literacy Initiatives**
Mississippi Department of Education Literacy Team:
Melissa Beck, K-3 Assessment Coordinator
Kelli Pepper Crain, Assistant State Literacy Coordinator
Jill Webb Hoda, Assistant State Literacy Coordinator
- 3:00 p.m. Building Business Partnerships through Internships and Workforce Development**
John Ferrell, Chief of School and District Transformation, Mississippi Department of Education
- 3:50 p.m. BREAK**
- 4:05 p.m. Legal Matters**
Austin Gilbert, Esq., MSBA Policy & Legislative Manager
Adams & Reese, LLP Education Team: Jim Keith, Esq.; John Hooks, Esq; and Elizabeth Lee Maron, Esq.
- 5:00 p.m. Adjourn**
Award Photos

CONFERENCE / Tuesday, November 19

- 7:00 a.m. Continental Breakfast – (*Grand Ballroom A*)**
- 8:00 a.m. Welcome**
Dr. Denotris Jackson, MSBA Executive Director
- Delegate Assembly**
MSBA President
- Opening General Session**
- **Greetings**
Dr. Denotris Jackson, MSBA Executive Director
 - **Posting of Colors**
Pearl High School NJROTC
 - **Music Selection**
Hattiesburg High School Concert Choir
 - **Diamond Sponsor Greetings**
Kelly Earls, Mississippi State Director, Bailey Education Group, LLC
Scott Miley, State Manager, American Fidelity
Ron Stevens, State Director, Scholastic
- AI in Education & Workforce Development: Mississippi's Vision for the Future**
Dr. Kollin Napier, Director of MAIN, Mississippi Artificial Intelligence Network

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| 10:00 a.m. – 10:30 a.m. | BREAK |
| 10:30 a.m. – 11:15 a.m. | Cell Phones in School: To Ban or Not? The Marshall County Story <i>Leslie King, Marshall County School District Board President</i> <i>Dr. Carrie Skelton, Superintendent, Marshall County School District</i> |
| 11:15 a.m. – 12:15 p.m. | Supporting Student Mental Health: DeSoto County School District’s Comprehensive Approach <i>Michele Henley, DeSoto County School District Board Member</i> <i>Tajuana Williams, Director of Mental Health Services, DeSoto County School District</i> |
| 12:15 p.m. – 1:00 p.m. | Center for Board Development Honor Awards Celebration Luncheon |
| 1:00 p.m. – 2:00 p.m. | Concurrent Sessions |
| | Session 1 (<i>Jr. Ballroom D</i>) Navigating School Budgets: Financial Leadership from the Boardroom <i>Sandy Halliwell, Executive Director</i> <i>Southeastern Association of School Business Officials</i> |
| | Session 2 (<i>Grand Ballroom</i>) Data Leadership: From the Boardroom to the Classroom <i>Jerry Frazier, Pearl River County School District Board Member</i> <i>John Shows, Superintendent, Pearl River County School District</i> |
| | Session 3 (<i>Meeting Room B</i>) Telling Your Story through Strategic Communications <i>Robert Chapman, Director of Communications, Clinton Public School District</i> |
| | Session 4 (<i>Jr. Ballroom C</i>) Engaging the Families of English Language Learners <i>Charles Longmire, Forest Municipal School District Board President</i> <i>Dr. Melanie Nelson, Superintendent, Forest Municipal School District</i> |
| | Session 5 (<i>Jr. Ballroom AB</i>) Workforce Development and Career Tech: Preparing Students for the Future <i>Beth Turner, Director of Workforce Development DeSoto County School District</i> |
| 2:00 p.m. – 3:00 p.m. | Concurrent Sessions |
| | Session 1 (<i>Grand Ballroom</i>) Navigating School Budgets: Financial Leadership from the Boardroom <i>Sandy Halliwell, Executive Director</i> <i>Southeastern Association of School Business Officials</i> |
| | Session 2 (<i>Jr. Ballroom D</i>) Data Leadership: From the Boardroom to the Classroom <i>Jerry Frazier, Pearl River County School District Board Member</i> <i>John Shows, Superintendent, Pearl River County School District</i> |
| | Session 3 (<i>Meeting Room B</i>) Telling Your Story through Strategic Communications <i>Robert Chapman, Director of Communications, Clinton Public School District</i> |
| | Session 4 (<i>Jr. Ballroom AB</i>) Building Pathways in Your Own Backyard: Internships, Workforce Development, and CTE Partnerships in Rural Communities <i>Nickey Marshall, Superintendent, Prentiss County School District</i> |

Session 5 (*Jr. Ballroom C*)

Literacy Success through Strong Leadership

Dr. Adrian Hammitte, Superintendent, Jefferson County School District
Mississippi Department of Education Literacy Team:
Kelli Pepper Crain, Assistant State Literacy Coordinator
Jill Webb Hoda, Assistant State Literacy Coordinator

3:00 p.m. – 3:15 p.m.

BREAK

3:15 p.m. – 4:15 p.m.

Concurrent Sessions

Session 1 (*Grand Ballroom*)

Engaging the Families of English Language Learners

Charles Longmire, Forest Municipal School District Board President
Dr. Melanie Nelson, Superintendent, Forest Municipal School District

Session 2 (*Meeting Room B*)

Workforce Development and Career Tech: Preparing Students for the Future

Beth Turner, Director of Workforce Development, DeSoto County School District

Session 3 (*Jr. Ballroom D*)

Building Your Student Mental Health Program

Michele Henley, DeSoto County School District Board Member
Tajuana Williams, Director of Mental Health Services, DeSoto County School District

Session 4 (*Jr. Ballroom AB*)

**Building Pathways in Your Own Backyard: Internships,
Workforce Development, and CTE Partnerships in Rural Communities**

Nickey Marshall, Superintendent, Prentiss County School District

Session 5 (*Jr. Ballroom C*)

Literacy Success through High-Quality Instructional Materials

Cory Uselton, Superintendent, DeSoto County School District
Amanda Samples, Assistant Superintendent of Academic Services,
DeSoto County School District; Kristy Dunning, Director of Intermediate Schools,
DeSoto County School District; Jeannie Treadway, Director of Primary Schools,
DeSoto County School District; Mississippi Department of Education Literacy Team:
Kelli Pepper Crain, Assistant State Literacy Coordinator
Jill Webb Hoda, Assistant State Literacy Coordinator

4:15 p.m. – 4:30 p.m.

Door Prizes / Adjourn

**Agenda as of November 14, 2024; Subject to change.*