



AGENDA*

SUNDAY, JULY 18, 2021

- 12:00 PM – 6:00 PM REGISTRATION — *Magnolia Foyer*
- 2:00 PM EXHIBIT BOOTH SET UP — *Camellia Ballroom & Foyer*
- 3:00 PM EARLY BIRD SEMINAR — *Magnolia A-D*
- WELCOME
- Denotris R. Jackson, M. Ed., Executive Director,*
Mississippi School Boards Association
- LEGAL HOT TOPICS PANEL: Remediation of Special Needs Students,
 Title IX, 1st Amendment: Students & Employees Off-Campus
 Misconduct, and Cybersecurity
- Adams and Reese, LLP Education Team: Jim Keith, Esq.; KaShonda Day, Esq.;*
Elizabeth Lee Maron, Esq.; John Hooks, Esq.; and Adam Griffin, Esq.
- 5:00 PM ADJOURN

MONDAY, JULY 19, 2021

- 7:00 AM – 5:00 PM REGISTRATION — *Magnolia Foyer*
- EXHIBIT BOOTHS OPEN — *Camellia Ballroom & Foyer*
- 7:00 AM – 8:30 AM SOUTHERN BREAKFAST — *Magnolia Foyer*
- 8:30 AM OPENING GENERAL SESSION — *Magnolia A-D*

WELCOME

Leroy Matthews, Jr., President, Mississippi School Boards Association

INVOCATION

Patricia Russo, President, Louisiana School Boards Association

INTRODUCTION OF AFJROTC

Cecil Lizana, Vice President, Mississippi School Boards Association

PRESENTATION OF COLORS

AFJROTC St. Martin / Vancleve High Schools

PLEDGE OF ALLEGIANCE

Rosa Bowman, President, Arkansas School Boards Association

GREETINGS

Dr. Tony Prothro, Executive Director, Arkansas School Boards Association; and

Dr. Janet Pope, Executive Director, Louisiana School Boards Association

OPENING REMARKS

*Denotris R. Jackson, M. Ed., Executive Director, Mississippi School
Boards Association*

RECOGNITION OF SPONSORS

INTRODUCTION OF KEYNOTE SPEAKER

Jan Vaughn, Past President, Mississippi School Boards Association

KEYNOTE ADDRESS

Miranda A. Beard, Past NSBA President and Past MSBA President

10:00 AM

EXHIBITOR BREAK — *Camellia A & Foyer*

10:30 AM

CONCURRENT SESSIONS

SESSION 1: Indicating Excellence: Measures for School Districts

Magnolia H

Dr. Jason Harris, Superintendent, Columbia School District

SESSION 2: Leading from Failure to Success

Magnolia G

*Dr. Miskia Davis, Superintendent, Sunflower County Consolidated School
District; and Rev. Edward Thomas, Board President, Sunflower County
Consolidated School District*

SESSION 3: Mental Wellness: I Like My Gizzards Fried

Azalea A-B

*Dr. Noal Cochran, Associate Dean, College of Education and Human Sciences,
The University of Southern Mississippi*

SESSION 4: Understanding and Recognizing Human Trafficking

Magnolia E-F

*Ashlee Lucas, Statewide Human Trafficking Coordinator, Mississippi
Department of Public Safety, Mississippi Bureau of Investigation; and Paula
Broome, Special Assistant Attorney General, Mississippi Attorney General's Office*

**SESSION 5: Comprehensive School District Enhancement Planning Using
ESSER Funding**

Azalea C-D

*Gary Bailey, President, Bailey Education Group; and Pat Ross, Vice President,
Bailey Education Group*

SESSION 6: Ensuring Equity for All Students

Camellia B

*Dr. Tim Martin, Deputy Executive Director, Mississippi School Boards
Association; and Jim Keith, Esq., Partner, Adam and Reese, LLC*

12:00 PM

LUNCH ON YOUR OWN

1:30 PM

CONCURRENT SESSIONS

SESSION 1: Understanding and Recognizing Human Trafficking

Camellia B

*Ashlee Lucas, Statewide Human Trafficking Coordinator, Mississippi
Department of Public Safety, Mississippi Bureau of Investigation; and Paula
Broome, Special Assistant Attorney General, Mississippi Attorney General's Office*

SESSION 2: Indicating Excellence: Measures for School Districts

Magnolia E-F

Dr. Jason Harris, Superintendent, Columbia School District

SESSION 3: From Adversaries to Allies

Magnolia A-D

Dr. Robert Williams, Superintendent, Hattiesburg School District

SESSION 4: The Ties That Bond

Azalea C-D

Dr. Carla Evers, Superintendent, Pass Christian School District

SESSION 5: Mental Wellness: I Like My Gizzards Fried

Azalea A-B

*Dr. Noal Cochran, Associate Dean, College of Education and Human Sciences,
The University of Southern Mississippi*

SESSION 6: Build Your Own Innovation Nation

Magnolia H

Dr. Wayne Rodolfich, Superintendent, Pascagoula-Gautier School District

3:00 PM

EXHIBITOR BREAK — *Camellia A & Foyer*

3:30 PM

CONCURRENT SESSIONS

SESSION 1: From Adversaries to Allies

Magnolia A-D

Dr. Robert Williams, Superintendent, Hattiesburg School District

SESSION 2: Ensuring Equity for All Students

Camellia B

Dr. Tim Martin, Deputy Executive Director, Mississippi School Boards Association; and Jim Keith, Esq., Partner, Adam and Reese, LLC

SESSION 3: Leading from Failure to Success

Magnolia G

Dr. Miskia Davis, Superintendent, Sunflower County Consolidated School District; and Rev. Edward Thomas, Board President, Sunflower County Consolidated School District

SESSION 4: Build Your Own Innovation Nation

Magnolia E-F

Dr. Wayne Rodolfich, Superintendent, Pascagoula-Gautier School District

SESSION 5: It's Not Magic! It's Communication!

Azalea A-B

Dr. Karen Norwood, Superintendent, Forest Municipal School District

5:00 PM

ADJOURN

TUESDAY, JULY 20, 2021

7:00 AM – 8:00 AM

SOUTHERN BREAKFAST — *Magnolia Foyer*

8:00 AM

GENERAL SESSION — *Magnolia A-D*

GREETINGS & INTRODUCTION

Leroy Matthews, Jr., President, Mississippi School Boards Association

GENERAL SESSION SPEAKER

Dr. David Lee, Associate Professor, The University of Southern Mississippi

9:00 AM

CONCURRENT SESSIONS

SESSION 1: Connecting and Communicating with Each Generation

Camellia B

Denotris R. Jackson, M. Ed, Executive Director, Mississippi School Boards Association; and Dr. Tommye Henderson, Superintendent Search Coordinator, Mississippi School Boards Association

SESSION 2: It's Not Magic! It's Communication!

Azalea C-D

Dr. Karen Norwood, Superintendent, Forest Municipal School District

SESSION 3: Establishing Safe and Healthy Learning Environments for Students

Magnolia G

Ma'at Latham, M. Ed., Vice President of Professional Development and Curriculum, AE Touch Technologies

SESSION 4: Student Growth, Student Achievement: Using Your ACT Reports to Help Students Better Prepare for College and Career Success

Magnolia E-F

Julie Sanders, ACT Account Executive (Arkansas); Renee' Hartley, ACT Account Executive (Louisiana); and Wesley Gentry, ACT Account Executive (Mississippi)

SESSION 5: Stealing Marketing Ideas from the Private Sector

Azalea A-B

Dr. David Rutledge, Director of Education Relations, Apptegy

SESSION 6: Intervention Strategies to Improve Oral Fluency, Reading, and Writing

Magnolia H

Bonnie McRae, Senior Education Consultant, Lumos Learning; and Dr. Edward Rogoff, Professor and Author

10:00 AM

EXHIBITOR BREAK — *Camellia A & Foyer*

10:30 AM

CLOSING GENERAL SESSION — *Magnolia A-D*

INTRODUCTION OF SPEAKER

Leroy Matthews, Jr., President, Mississippi School Boards Association

GENERAL SESSION SPEAKER

Demetric Warren, Co-founder, VarsityPreps.com

2022 SOUTHERN REGION LEADERSHIP CONFERENCE

Dr. Janet Pope, Executive Director, Louisiana School Boards Association

12:00 PM

ADJOURN

**Agenda is subject to change.*