



HATTIESBURG PUBLIC SCHOOLS

“BUILT FOR GREATNESS”

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# COMMUNICATIONS AND ENGAGEMENT COORDINATOR

**Qualifications:** (1) Bachelor’s Degree or equivalent experience in the field of journalism, communications, marketing, community/public relations or related experience (2) Strong organizational, communication, and interpersonal skills; ability to use technology to design and produce district publications (3) Demonstrate skills in writing, editing, and public speaking; knowledge of media relations and public relations functions (4) Ability to implement persuasive marketing/communication strategies

**Supervises:** Departmental Staff

**Reports To:** Superintendent

**Job Goal:** To coordinate all aspects of district communications while ensuring the accurate flow of information between the district and the public; directs overall publishing of forms and publications necessary to the smooth operation of the district; facilitates positive community relations. The role includes implementing effective community engagement strategies to help boost student achievement. This role will also include helping the schools develop and successfully implement community partnerships.

Hattiesburg Public Schools  
Department of Human Resources

Apply online @ <https://www.applitrack.com/hattiesburg/onlineapp/>  
Job Descriptions and Qualifications are listed within each job posting.

Closing Date: January 28, 2022, or Until Filled  
**An Equal Opportunity Employer**