



MSBA

53RD ANNUAL CONFERENCE

Future-Focused Leadership

February 24-26, 2025

WHO SHOULD ATTEND?

- School Board Members
- Superintendents
- Attorneys
- Principals
- District Office Staff

FEES

- **Early Bird Seminar / February 24:**
\$200 per person
- **Conference / February 25-26:**
\$600 per person

Cancellations must be made by February 19th, or your district will be billed the full registration fee.

CREDIT HOURS

- **Board Members** can earn up to twelve (12) continuing education hours.
- **Administrators** can earn ten (10) SEMI credit hours. Administrators must provide their Mississippi Educator License Number and attend in-person to receive credit.

REGISTRATION OPTIONS

- **In-Person:** Sheraton Flowood: The Refuge Hotel & Conference Center, 2200 Refuge Boulevard, Flowood, MS 39232
- **Virtual:** Attendees will be emailed instructions to participate virtually prior to the conference.

ACCOMMODATIONS

Room blocks are available at the Hilton Garden Inn and the TownPlace Suites. For details, visit msbaonline.org.

>>> REGISTER TODAY <<<
msbaonline.org

Details & Registration:
msbaonline.org



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Mississippi School Boards Association
P.O. Box 203
Clinton, MS 39060

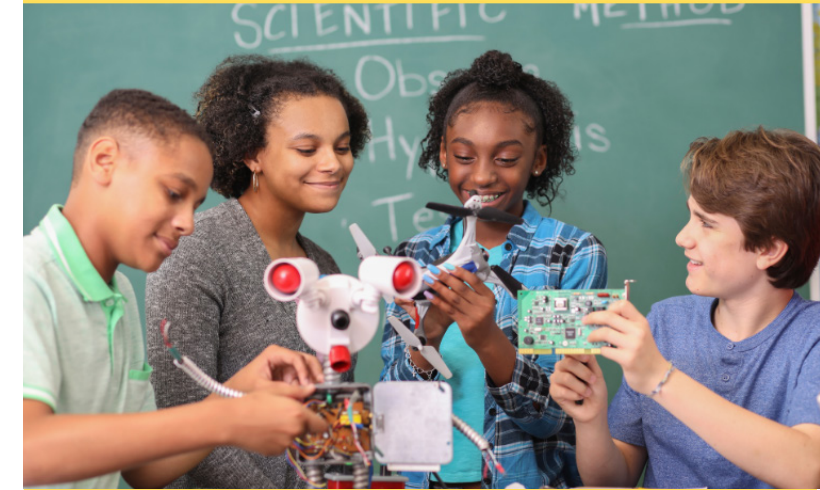


MISSISSIPPI
SCHOOL BOARDS
ASSOCIATION

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February 24-26, 2025

Sheraton Flowood
The Refuge Hotel & Conference Center
2200 Refuge Boulevard
Flowood, MS 39232

EARLY BIRD SEMINAR

Navigating the Future: Responsible AI & Policy Insights



Join **Dr. Nashlie Sephus**, Applied Science Manager for Amazon Artificial Intelligence, for an illuminating discussion on responsible AI. Delve into ethical considerations, evolving policy landscapes, and real-world applications from AI innovations. Learn how to balance technology adoption with accountability to create practical and transparent educational environments.

From Theory to Reality: Hands-on AI for Leaders



Ivan Walker, an Amazon Engineer, takes you on a journey through AI's evolution, showcasing its transformative impact. Participate in interactive demonstrations using your smartphones and laptops to experience AI's potential firsthand. Discover practical applications that can enhance learning, streamline operations, and inspire innovation in your districts.

Cyber Shield: Cybersecurity in the Age of AI



Courtney Walker, a cybersecurity specialist, highlights the critical intersection of cybersecurity and AI. Explore strategies to protect sensitive student and district data while adopting AI tools. Gain practical advice on mitigating risks, fostering trust, and ensuring compliance in an increasingly digital education landscape.

Empowering Education Leadership Through Artificial Intelligence

This engaging session highlights the achievements and expertise of three Mississippi public school graduates who have excelled in the technology industry and are now shaping the future at major corporations. Discover how Artificial Intelligence (AI) is transforming education and leadership in this forward-thinking session. The Early Bird Seminar will provide actionable insights and practical tools to help you navigate the AI-driven future while ensuring the success and security of your districts.

Board members and superintendents will learn how to:

- **Develop a framework** for implementing responsible AI in schools.
- **Gain hands-on experience** with AI applications and understand their educational potential.
- **Learn best practices** for protecting data and mitigating risks in an AI-driven landscape.



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AGENDA OVERVIEW

EARLY BIRD SEMINAR / MONDAY, FEBRUARY 24

2:00 PM Early Bird Session
 5:00 PM Adjourn

CONFERENCE / TUESDAY, FEBRUARY 25

7:00 AM Continental Breakfast
 8:00 AM Opening General Session;
 Student Essay Contest Winner Presentations
 10:00 AM Exhibitor Break
 10:30 AM Student Board Panel
 11:30 AM Lunch On Your Own
 1:00 PM Concurrent Sessions
 2:15 PM Concurrent Sessions
 3:15 PM Exhibitor Break
 3:30 PM Concurrent Sessions
 5:00 PM School Board Member Recognition Week Reception;
 Awards Photos
 6:30 PM Adjourn

CONFERENCE / WEDNESDAY, FEBRUARY 26

6:45 AM Board Presidents/Superintendents Networking Breakfast
 7:00 AM Continental Breakfast
 8:00 AM General Session;
 Student Essay Contest Winner Presentations
 10:00 AM Exhibitor Break
 10:30 AM Concurrent Sessions
 11:45 AM Celebration Luncheon; Door Prizes
 1:15 PM Adjourn

GENERAL SESSION SPEAKERS



Judy Newman, Chief Impact Officer at Scholastic, is a lifelong literacy advocate dedicated to expanding book access and diversity in education through initiatives like *The United States of Readers*. Since 1993, she has championed teachers and served on nonprofit boards.



James Pond, President of the Governor's Early Literacy Foundation, is a U.S. Marine Corps veteran with over 20 years of nonprofit leadership, driving statewide early literacy programs and uniting partners to benefit children and communities.

CONCURRENT SESSION HIGHLIGHTS

- *Open Meetings & Ethics: Foundations for Transparent Governance*
- *Changing District Culture for Student Success • Strengthening School & Community Partnerships • Board President Leadership*
- *Superintendent Evaluations: Driving Growth & Accountability*
- *Let Policy Govern Your Decisions • Navigating the Legal Landscape*
- *Project Lead the Way • Be the Leadership Standard*

AND MORE!



Sondra Odom
 Pearl Public School District



Etta Taplin
 North Pike School District



Chris Chism
 Pearl Public School District



Dr. David Daigneault
 Grenada School District



Dr. Hilute Hudson
 Kemper County School District



Dr. Matt Dillon
 Petal School District



Jim Keith, Esq.
 Adams & Reese, LLP



Tom Hood, Esq.
 MS Ethics Commission



Cory Uselton
 DeSoto County School District