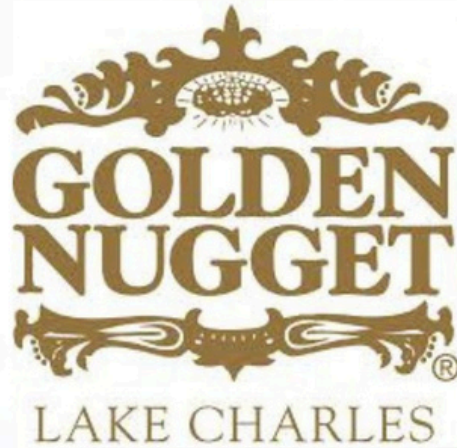


SOUTHERN REGION LEADERSHIP CONFERENCE



July 28-30, 2025



Get ready for a valuable experience and enjoyable time at this year's Southern Region Leadership Conference in Lake Charles, LA!

Register online at

<https://www.lsba.com/events?id=10506150>

or contact your school board secretary.

Questions? Call 225-769-3191

Conference Site -

Golden Nugget
2550 Golden Nugget Blvd.
Lake Charles, LA 70601

Overflow Hotel -

L'Auberge Casino Resort
777 Avenue L'Auberge
Lake Charles, LA 70601

PLEASE NOTE: There are a limited amount of hotel rooms at the **Golden Nugget for those who register for an Early Bird session.** This reservation link will be provided once you have registered for the conference and Early Bird session. Complimentary parking is available in the parking garage for guests staying at the hotel.

The **L'Auberge Hotel** also has a limited amount of rooms **for those who are registered for the conference only (no Early Bird session).** This reservation link will be provided once you have registered for the conference.

KEYNOTE SPEAKER



Mark C. Perna is the founder and CEO of TFS Results, a strategic consulting firm leading the national paradigm shift in education and workforce development. Mark, who works daily with local and regional organizations at the tactical level, created the Education with Purpose & Employment with Passion movement to help communities connect their education, business, and economic pipelines.

Mark is an acclaimed and inspiring public speaker who has spoken at Harvard University by special invitation. Today, he delivers more than 70 keynote speeches annually across North America, where he frequently brings audiences to their feet.

Mark is an acclaimed and inspiring public speaker who has spoken at Harvard University by special invitation. Today, he delivers more than 70 keynote speeches annually across North America, where he frequently brings audiences to their feet.

As a noted generational expert, Mark often interviews on radio, television, and podcasts. He contributes weekly at Forbes.com, where his articles and leadership videos reach an audience of more than 4 million. He serves on the Advisory Council for the Coalition for Career Development and is a member of the International Economic Development Council, both in Washington, DC.

Through his podcast The Perna Syndicate, Mark's message reaches listeners in more than 70 countries. His bestselling book, *Answering Why*, received 8 national awards and has empowered countless parents, educators and employers to unleash the true potential of today's young people.

Mark is the father of two successful young people. Find out more about Mark's work at MarkCPerna.com.

EARLY BIRD SESSIONS

Two Early Bird sessions will be offered at this year's conference. Choose from 1 of these 2 topics:

- **Conflict Resolution:** *Do We Always Disagree or Should We Agree to Disagree?*
- **To Be a Student in Today's World ...** *An inside look at what it's really like to exist in a social media world*

GENERAL & BREAKOUT SESSIONS

A full lineup of 3 general and 5 breakout sessions have been planned for this year's conference!

- AI - Artificial Intelligence
- STEM Labs
- Criminal Labs
- Interactive Activities
- Federal Updates
- Virtual High School: *DE, AP, and IB Courses*
- Teacher Retention & Recruitment Programs
- ESSA - Accountability Updates (Federal & State Levels)
- Keys to Good Governance
- Importance of Leadership
- IDEA Updates
- Best Practices for English Language Learners
- Importance of Community Partnerships
- Student Mental Health Awareness

Overview of Program

(Subject to change)

MONDAY, JULY 28, 2025

12:00 noon - 5:00 p.m.

Registration/Check-in

2:30 p.m. - 5:00 p.m.

Early Bird Sessions (*choose 1 of 2*) (2.5 hours credit)

TUESDAY, JULY 29, 2025

7:00 a.m. - 4:00 p.m.

Registration/Check-in

7:00 a.m. - 8:00 a.m.

Breakfast

8:30 a.m. - 10:30 a.m.

Opening General Session (2.0 hours)

10:30 a.m. - 11:00 a.m.

Networking Break

11:00 a.m. - 12:00 p.m.

First Concurrent Sessions (1.0 hour)

12:00 p.m. - 2:00 p.m.

LUNCH - Networking & Collaborative Box Lunch or Lunch on Your Own

2:00 p.m. - 3:30 p.m.

Second Concurrent Sessions - (1.0 hour)

3:30 p.m. - 4:00 p.m.

Break

4:00 p.m. - 5:30 p.m.

Third Concurrent Sessions - (1.0 hour)

5:00 p.m. - 6:00 p.m.

A Little Lagniappe - Networking Reception

WEDNESDAY, JULY 30, 2025

7:00 a.m. - 8:00 a.m.

Breakfast

8:15 a.m. - 10:45 a.m.

General Session (2.5 hours)

Closing Remarks & Adjournment

